

Nebai Ngugi Kimani

Content Producer & Multimedia Storyteller

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Portfolio: nebaikimani.news.blog

Professional Summary

Content Producer with hands-on experience in multimedia production, social media strategy, and storytelling. Proficient in video editing, scriptwriting, and audience engagement across digital and broadcast platforms. Dedicated to producing high-quality content that informs, entertains, and connects audiences.

Key Skills

1. Effective Communication
2. Media Production
3. Social Media Management
4. Leadership Skills
5. Adaptability
6. Creativity

Work Experience

Production Manager – YouTube Show "Surrendered with Rachel Kimani"

2021 – Present

- Directed and edited over 50 episodes, ensuring high-quality production and timely delivery.
- Enhanced viewer engagement by designing content strategies tailored to audience preferences.

- Collaborated with a team of editors and writers to produce polished visual content.

Social Media Manager – Trendy Kitchen Options

2017 – 2021

- Developed targeted social media campaigns, increasing platform engagement by 30%.
- Created and scheduled visual and written content across Instagram, Facebook, and Whatsapp.
- Used analytics tools to optimize campaigns and improve audience retention rates.

Youth Leader – CITAM Buruburu

March 2022 – March 2024

- Organized over 20 events and workshops, fostering leadership and teamwork among youth members.
- Spearheaded initiatives that boosted attendance and participation.
- Mentored and guided participants to achieve personal and professional growth.

Certifications

- Introduction to Digital Journalism (Reuters)
- Digital Marketing Certification (HubSpot Academy)

Education

Bachelor of Arts in Journalism and Media Studies

University of Nairobi

Technical Skills

- Video Editing: Adobe Premiere Pro, CapCut, Canva

- Social Media Tools: Hootsuite, Meta Insights
- Graphic Design: Canva, Figma
- Content Management: WordPress, Buffer